# **EDUCATIONAL NETWORK**





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"We are what we repeatedly do. Excellence, therefore, is not an act, but a habit." – Aristotle



## **ABOUT US**

With this thought in mind, Edu Net Consulting was established in 2010. Headquartered in Riyadh, Edu Net Consulting delivers best-of-breed business solutions and industry-specific consulting services from international technology companies such as Microsoft, Edu Net operates from offices in Saudi Arabia. Driven by a strong management team with diverse industry experience, the practice consists of some of the finest talent in the areas of Business Consulting and Project Management for Enterprise Applications.

# We experienced seven years to build, create, innovate and help our clients in the design consulting

# **VISION**

To be the leading global consulting company, focused on leveraging

Technology to add tangible value for all stakeholders.

## **Our Mission**

To serve our clients through deploying business solutions that address customer challenges and aid in accelerating the achievement of their business vision. To attract, recruit, and retain the most knowledgeable and passionate professionals, and build a collaborative, merit-based culture, aimed at evolving performers into leaders.

To bring inspiration and innovation to every aspect of the company, and to ensure that we approach every initiative in a unique manner, with value creation being the foundation of every thought.

To live up to our responsibility towards society by being an economic, intellectual and social asset to the community in which we operate.



## **Our Services**

We provide a wide range of services to our clients to help them maintain their organizational growth and become a dynamics business



Microsoft Dynamics AX supports operational efficiency in all key functional areas, including:

- ✓ Financials
- ✓ Compliance
- ✓ Supply Chain
- ✓ Manufacturing / Production
- ✓ Business Intelligence / Reporting
- ✓ Human Resources
- ✓ Sales & Marketing
- ✓ Project Accounting



Microsoft Dynamics GP delivers a unique combination of business intelligence, collaboration and communication tools that provide the increased control, streamlined operations, and forward-looking insight you need to improve profitability and support your business as it grows.

Microsoft Dynamics GP delivers proven core business management capabilities for:

- ✓ Financial Management
- ✓ Human Resources & Payroll Management
- ✓ Project Management
- ✓ Services Management
- ✓ Business Intelligence & Reporting
- ✓ Manufacturing
- ✓ Supply Chain Management



# Microsoft Dynamics CRM

We cover the full cycle of Dynamics CRM consulting, customization and support services for projects of various complexity, both cloud-based and on-premises:

- ✓ Business analysis and consulting
- ✓ Customization
- ✓ Data migration
- ✓ Integration with enterprise systems
- ✓ Quality Assurance
- ✓ User training
- ✓ Upgrade to Microsoft Dynamics CRM 2016
- ✓ Maintenance
- ✓ 24/7 help desk



Well, those wanting a customer relationship management (CRM) solution from Microsoft, can choose how they want to structure their purchase – both commercially and functionally.

Customers can buy a Microsoft Dynamics 365 plan, which will give them all the previous Microsoft Dynamics CRM Online functional areas (Sales, Service and Marketing), plus Power Apps, Field Service and Project Services Automation business applications. They can even add Operations (Finance) to their plan and benefit from the functionality of Dynamics NAV or AX depending on the edition.

Or, customers can pick the business applications they need i.e. Sales, and pay for this functionality only – tailoring their Microsoft Dynamics 365 experience and purchase to their needs.



## **CUSTOM SOFTWARE DEVELOPMENT**

Provide requirements

Receive finished project

EDU NET offers development of powerful, one-of-a-kind software intended to meet customers' unique demands. Our skilled specialists know the game of business and deliver successful solutions that accord with all the specified requirements while invariably staying within time and budget limits. Along with full-cycle custom software development, we provide software maintenance and platform-based customization

#### **INTEGRATION**

Software integration can Edu net appear a very lingering process, but we acknowledge its importance and are completely prepared for challenges. Edu net experts ensure seamless integration of the software with your ERP, CRM, ECM or other business systems.

#### **TECHNOLOGIES**

We master all levels of software complexity and provide quality solutions on the following technologies:

- ✓ Back end and desktop: .NET, Java, PHP, Node.js, C++
- ✓ Mobile: iOS, Android, Windows Phone, Apache Cordova, Xamarin
- ✓ Frontend: HTML5, CSS3, IS
- ✓ Databases: Microsoft SQL Server, MySQL, Oracle, SQL Azure, PostgreSQL, MongoDB

#### **QUALITY**

Among Edu Net specialists there are only officially certified experts and talented developers with years of experience and technology + industry knowledge. Prioritizing competence over speed, they always deliver the product in budget and on schedule. Edu Net developers – over 50% of whom are Seniors and Leads – present top-grade software with an architecture that guarantees a solid foundation for further expansion and maintenance, a great user interface and no performance issues.



# MOBILE DEVELOPMENT SERVICES



Throughout the past decade, Edu Net has carried out over 100 mobile projects that are rich in both diversity and success.

#### **ALL-ROUND SERVICES**

Great mobile applications are more than lines of code. In order to deliver excellent performance, we have gathered one of the biggest development team among the existing companies, and all our specialists are on a high alert to deliver the full range of mobile services:

- ✓ Business analysis
- ✓ UI/UX design
- ✓ Mobile application development (native and cross-platform)
- ✓ Delivery to market (publishing on the App Store, Google Play or Windows Store)
- ✓ Mobile technologies consulting (design and code implementation/review, system architecture, feasibility analysis and more)
- ✓ Mobile testing (Unit testing and UI Automation)

#### **FLEXIBLE COOPERATION MODELS**

Decide which level of involvement and external support is right for your mobile project and we will be there to meet your requirements.

- ✓ Fixed-price model: have your project finished at a definite time for a strictly determined price
- ✓ Time & materials development: feel free to make changes and navigate us during the process of your application development



# WEBSITE DESIGN AND DEVELOPMENT



With over 7 years in website development and 50 go-to web experts on board, Edu net has created more than 50 efficient and successful websites. Our website solutions power mature businesses in Healthcare, Telecommunications, Banking and Finance, Retail, Manufacturing, Education and other industries.

#### WEBSITE DEVELOPMENT FROM A TO Z

Keeping abreast of the evolving web technologies, we have been continuously shaping our services to meet the growing demand for fast, secure and interactive websites:

- ✓ Full-cycle website design and development: creating a website from scratch, including requirements gathering, design, implementation, quality assurance as well as maintenance and support
- ✓ Redesign: porting your legacy website, including all the data, to a new, modern solution (it can be another content management system) with a slick and responsive user interface
- ✓ Migration to cloud: moving your existing website and applications to Amazon Web Services (AWS), Microsoft Azure, Google Cloud Platform and other cloud services to improve scalability and administration and lessen costs
- ✓ Maintenance and support:
- ✓ Creating new features and fixing bugs
- ✓ Enhancing scalability and performance to welcome the growing number of visitors and data
- ✓ Improving the website structure to better address user demand
- ✓ Increasing compliance with SEO standards for advanced content marketing strategies
- ✓ Performing security audit and updates to protect data and users
- ✓ Web app development and integration: enriching your website with out-of-the-box and custom social networking apps, payment solutions, advanced analytics and other tools to increase user engagement
- ✓ Mobile-driven development: adapting your website for mobile phones and tablets of all platforms and screen sizes as well as using the portal as a back-end for a mobile app



### WEB PORTAL DEVELOPMENT



We apply the most suitable technologies for your business needs and ensure an immense level of personalization and usability of your portal. Bringing in ample experience in web development, we offer

- ✓ From-scratch development on .NET, PHP, or Java
- ✓ CMS-based solutions on EPiServer, WordPress, Pimcore

Acknowledging the volatile nature of business, we ensure a portal's architecture allows on-the-go changes harmlessly to its performance. Be it a huge portal serving hundreds of thousands of users with complex functionality or a small nifty solution, our experts make sure it benefits the Customer's business with a strong online image.

- ✓ Front-end: HTML, CSS, JavaScript (Angular, React, Backbone, Meteor, etc.)
- ✓ Back-end: PHP, .NET, Java, Node.is
- ✓ CMSs: EPiServer, Pimcore, WordPress, SharePoint

#### Our Approach to Web Portal Development Reflected in Portals' Features:

#### **User engagement**

- ✓ Mobile-friendly
- ✓ Interactive tools like feedback forms, calculators, personal cabinets and so on
- Content personalization based on the users' roles and interaction history
- Straightforward website navigation thanks to a well-structured information architecture and a strong search functionality
- ✓ Edu Net for integration with mobile apps

#### **Easy content management**

- Non-technical users can update the content easily and regularly
- Unified content publishing styles to bring order to information and ensure integrity during the portal updates
- ✓ All types of content pages: searchable product / service catalogues, real-time pricing and inventory viewing, multimedia galleries, e-cabinets, blogs and so on

#### Reliability

- Scalability to handle the growing number of users and data
- High performance to ensure users can access the content and tools quickly
- ✓ Information security: we bring in an 12-year experience in intelligence to defend your data and users from unauthorized access, fraud and other threats

#### **Integration**

- Automated integration with other business systems such as ERP, CRM, HRM, ecommerce solutions and others
- API development to guarantee tight integration with your customers' / vendors' ERP systems, if needed



# E-COMMERCE WEBSITE DEVELOPMENT



We bring in technology expertise and valuable ideas throughout the entire development of your e-commerce website. Our services include:

- ✓ E-commerce website development
- ✓ E-commerce website redesign
- ✓ Migration to a modern e-commerce platform
- ✓ Mobile commerce development
- ✓ Maintenance and support

#### Search engine visibility

Being visible in search engines is key to successful online sales. Edu net e-commerce websites provide multiple techniques and tools to get your products higher in ranks:

- ✓ High performance
- ✓ Well-planned site structure
- ✓ Content-rich pages
- ✓ W3C valid markup
- Meta tags, titles, clean and short URLs and others

#### **Product organization**

At Edu Net, we believe in a unique approach to every category. With a responsive and user-friendly design that performs well across all browsers, our online stores enable you to:

- ✓ Guarantee smooth navigation and effective search throughout the website
- Showcase products in different categories and variations
- ✓ Use SEO-friendly product reviews as well as multiple images and videos to give customers a real feeling of the product
- Promote every category in your own way by adding smart product parameters as well as special prices and discounts
- ✓ Integrate with your inventory management system and track stock counts to ensure constant product availability



#### **Customer engagement**

We help you guide the customer through the funnel to that purchase button thanks to:

- Content personalization driven by the interaction behavior
- Automated upselling and crossselling systems that are coherent with your website design and allow you to experiment with offerings based on the analytics like the most reviewed products, the most sold products and so on
- Loyalty programs and special offers to reward loyal customers and boost repeat sales
- ✓ Optimized ad campaigns
- Mobile commerce for all smartphones and tablets
- ✓ Social media integration
- Multiple payment gateways, multilingual support, customer accounts, wish list and other features

#### **Advanced analytics**

Your managers will be able to use big data and visualized reporting to turn raw figures, such as the number of visitors, SKUs, conversions and so on, into strategic insights. Custom dashboards with segmented data will offer a granular view on what customers truly want. Reports are exportable and can be easily spread across the departments.

#### **Product delivery**

Our e-commerce websites provide for flexible shipping options from the leading carriers like FedEx, UPS, USPS and others. You can offer free shipping for particular items or price ranges or establish flexible shipping rates. Fast and secure.

#### **TECHNOLOGY FOCUS**

Edu Net e-commerce solutions are powered by the established platforms that enable creating high-performance and secure online stores with extensive functionality:

Magneto, Presta Shop, Zen Cart and others



# IT Infrastructure Implementation



At Edu Net, IT Consultants work and focus on maximizing client business opportunities and operational efficiencies through IT Solutions.

Edu Net Solutions Infrastructure Solutions include:

#### **Network Solution**

Information connectivity plays a key role in today's business infrastructures and the success of this is dependent on the efficiency of the network. Network downtime and performance degradation impacts business revenue, and your bottom line, through loss of productivity. An optimized network needs to be well designed and requires maintenance to manage available facilities.

Edu Net Solutions unifies network hardware and software into a reliable, secure network infrastructure. Creative Solutions has extensive experience implementing networking projects at all levels, from local area networks in a small office to a massive office running into many floors

Edu Net Solutions professionals are skilled in LAN/WAN networking, systems integration and business application integration, and can provide solutions for all major operating systems and hardware platforms. Creative Solutions' engineering solutions and services help clients successfully manage their networks, customers and suppliers.

#### **System Solution**

The expertise of Edu Net Solutions has assisted many clients investing in workstations and server resources. Edu Net Solutions experts will help the client get the most out of their equipment and minimize the operational costs of managing their systems.

Edu Net Solutions can solve the problems of clients' businesses facing with:

- High Performance Computing and Clustering environments
- ✓ High Availability Clusters
- Messaging (Email, Instant Messaging, Bulletin Boards)
   Directory Services (NIS, LDAP, etc.)
- ✓ File and print sharing and management
- Capacity Planning and Use Analysis
- ✓ Performance tuning



#### **Remote Access**

With the more widespread adoption of broadband Internet access, it is now more feasible than ever for employees to work remotely. At the same time, business needs have changed and many businesses are looking for secure and reliable remote access solutions to allow employees to be more effective. Choosing the best remote access method for your company is an area where Edu Net Solutions can have an immediate positive effect on your bottom line.

Edu Net Solutions can help you achieve:

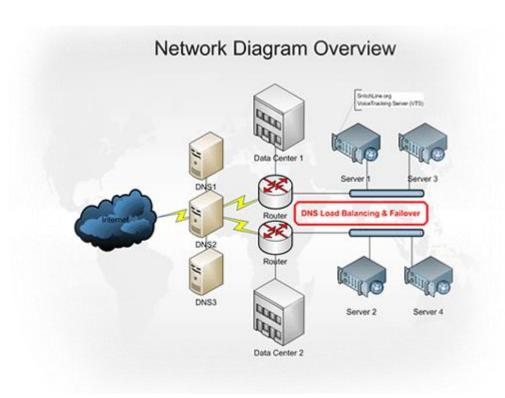
- ✓ Seamless access from anywhere
- ✓ Secure access from anywhere
- ✓ Simple to use VPN's (Virtual Private Networks)

#### **Systems, Storage and Data Centers**

Storage services are growing in popularity as more businesses are taking advantage of the ondemand capacity that can be provided. As an enterprise storage solutions provider, our promise is to reduce infrastructure and management costs while improving data accessibility. We incorporate state-of-the-art storage efficiency technologies into your systems. We also provide storage virtualization which is becoming a key area of innovation for better archiving, backup and recovery administration. Our focus includes converged storage solutions that integrate compute and storage to optimize application performance and reduce the storage footprint.

Regardless of the size of the data center, the right mix of IT, power and cooling equipment, and how that equipment is integrated into the facilities, is key to maximizing efficiency and providing the flexibility to expand as needed. Successful integration of equipment into data centers depends on finding the right companies with site preparation, design, construction and management expertise. Those organizations also need to be able to quickly turn the new facilities over to customers and help manage the transition.

At Edu Net we provide designs, engineering services and constructs for data centers/ IT facilities that demonstrate high performance, energy efficiency and scalability. The company's design, engineering and construction services are integrated to provide clients with a single point of contact for the entire project.





#### **Networking Consultants Offer**

- ✓ Network Management Consulting
- ✓ Network Server Installation
- ✓ On-site Network Consulting Services
- ✓ New Business Startup Services
- ✓ Disaster Recovery Planning
- ✓ LAN/WAN Redesign and Relocation
- ✓ Network Security (Firewalls)
- ✓ Network Security setup Service
- Proactive Support Plans for Small Businesses.

#### **Network administration**

- Creating/deleting user IDs & login scripts
- Maintain printing configs & print queues
- Maintaining network login and Internet connection security
- ✓ Updating client software drivers & virus protection
- ✓ Configuring tape backup jobs
- ✓ Monitor and verify Tape backup jobs

#### **Networking Services Offered**

- ✓ Network Installations & Design
- ✓ Network and Computer Maintenance
- ✓ Network Hardware & Software Support
- ✓ Network Connectivity Troubleshooting
- ✓ Telephone Assistance & Support
- ✓ Remote Dial-in for Technical Support
- ✓ Server hardware service including disk drives, memory, & backup devices.
- ✓ Network operating system maintenance.
- ✓ Workstation Network Interface Card (NIC), Hubs, Switches, & Routers
- ✓ In-warranty hardware Network administration (see below)

#### **Network Cables**



- ✓ LAN / WAN Solutions
- ✓ Fiber Optics Solutions
- ✓ Fiber Optics Cable
- ✓ FTTH Solutions



# **SECURITY & SURVEILLANCE**



Edu net provide efficient and complete security solutions for the companies, who concern about their threat protection and people safety, needed to be integrated with various security solutions, including access control, biometric security, CCTV systems, face-recognition and other solutions. Our success is backed by a strong business oriented philosophy, providing protection, safety and security solutions to all security pre-qualified dealers, security firms and organizations. Edu Net evaluation process gained the reputation in the region by offering high quality security products and safety services.

#### **CCTV SOLUTION**

Edu Net is provider of high-performance closed circuit television (CCTV) cameras, digital and analog storage solutions, EDU network-based remote video surveillance and multiplexer to cater for not only high end, but also medium and low-end requirements. Our security systems are designed to complement the manpower security and/ or function independently. The systems assist in surveillance and movement control even in rough weathers and odd hours. All the systems offered are future proof, capable of expanding and upgrading from time to time. Quality installation is of prime importance in satisfactory function of security system. We have a team of experienced technical support team who would ensure the right implementation of paper design on the site for a long and trouble free operation. Today when most of the systems are software driven, our software engineers customize the front end to best suit the client's requirement and give them value for money.

#### **ACCESS CONTROL**

Edu Net provide a highly secure biometric & Cards based access control system designed to protect access to secure areas or restricted zones in a building. Edu Net security turnkey solutions comprise hardware and customtailored systems to efficiently control secure access of persons, cars, trucks and heavy machinery to building sites, offices, warehouses, parking lots and other facilities. All products are backed up by our excellent customer service. Access control is very much site specific, there is no common offthe-shelf access system that will meet every need. It is essential that before installing a system all considerations are taken into account and designed accordingly. Our Security Consultant will inspect your premises and discuss your needs with you, then recommend the ideal method of access control. Our consultant will ensure the recommendation will be compatible with existing working practices and with emergency procedures, for example evacuation of premises in the event of a fire. Access control systems can function as stand-alone or through an online Edu net worked PC based system that provides the user with flexibility to restrict the access of individuals to certain areas of a site, create reports on staff attendance times and generally monitor activities throughout the controlled area.



# **BIOMETRIC TIME & ATTENDANCE**



Time App. is modular application which provides you with real time information about presence and absence for all your employees, with no limits to complexity of your organizational structure, number of employees and separated locations your company might have. Due to different nature of working environments time calculation is based on two separated principles; flexible time calculation and fixed time calculation.

Biometric identification is becoming practical, affordable and widely used. It brings three important benefits:

- Convenience of not having to carry keys or cards.
- ✓ Elimination of risks coming from lost or stolen cards or keys.
- ✓ Identity fraud prevention, like "buddy punching"

The most popular biometric method today is fingerprint identification, due to its superior combination of strength, affordability, maturity, convenience and ease of use.



# **Our Partnerships**















# **Our Customers**























# **Contact US**

To more information contact us any time

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